



LEIPZIGER MESSE



Trade Fair and
Congress for Therapy,
Medical Rehabilitation
and Prevention

7 to 9 March 2019

No 1
in Germany



EXHIBITOR INFORMATION

www.therapie-leipzig.com



The leading industry hub, major investment driver

therapie Leipzig: breaking one record after another

More exhibitors, more visitors and clear growth in congress participants: In 2017 therapie Leipzig continued to excel with new record numbers and to consolidate its position as Germany's largest hub for the medical rehabilitation and prevention industry.

SUCCESS DEMONSTRATED
BY IMPRESSIVE FIGURES

354 EXHIBITORS

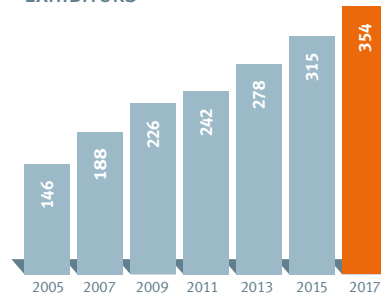
20,000 m² EXHIBITION SPACE

3,100 CONGRESS PARTICIPANTS

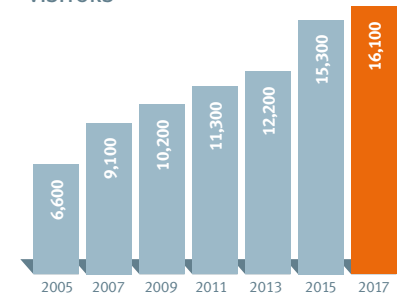
16,100 TRADE FAIR VISITORS

GROWTH IN ALL AREAS:
DEVELOPMENT FROM 2005 TO 2017

EXHIBITORS



VISITORS





Trade fair: No 1 in Germany

In 2019 therapie Leipzig will be opening its doors for the 10th time so far. It's a place that connects you with an audience of medical therapy professionals making a full exploration of everything that is currently on offer in preparation for investment decisions. Germany's leading trade fair for medical rehabilitation and prevention is exceptional in offering a complete overview of all products and services. Its core areas include a broad range of therapeutic equipment and products as well as treatment methods with physical therapy, medical exercise therapy, electrotherapeutics, balneotherapy, aquatherapy, occupational therapy and speech and language therapy as well as osteopathy and complementary therapies.

This impressive range of subjects makes therapie Leipzig the perfect place to discover innovative developments, find new inspiration or test and compare products.

The ideal conditions for your trade fair success

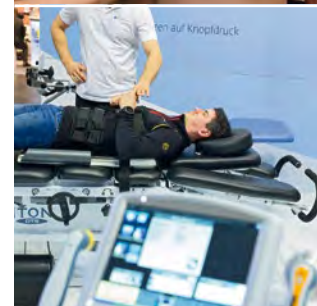
Trade fair participation pays for itself*

- 87 percent of exhibitors rate their trade fair participation as a success, while 89 percent expect good business as a result of the trade fair.
- 92 percent of businesses already decided in 2017 that they would be coming back.
- 94 percent will recommend therapie Leipzig for trade fair participation.

Indispensable to trade visitors*

- Two thirds of visitors get their information solely at therapie Leipzig.
- 90 percent intend to visit the event again in 2019 and will recommend it.
- National significance has risen further, with 60 percent of visitors travelling between 100+ km and 300+ km to attend.

* Source: exhibitor and visitor survey on therapie Leipzig 2017





Attractive trade fair programme, sales promoting activities

Your presence is needed!
Registration forms at
www.therapie-leipzig.com/registration



Targeted pitch to visitors ensures your trade fair success

Motivation and impact: therapie Leipzig provides the ideal framework for you as an exhibitor to demonstrate your professional expertise and make a targeted impact on trade fair visitors with your products and services.

Forums

Here you have the opportunity to present short 25-minute talks on any number of subjects to help draw attention to your products and services with great promotional appeal. The following forums are planned:

- Therapy Forum
- Neurology & Orthopaedics Forum
- Medical Fitness Forum
- Medical Wellness Forum
- Osteopathy Forum

Special shows

A number of special shows and key topics offer trade fair visitors ideas, approaches and inspiration around new business areas and provide you with targeted and motivating opportunities for making new contacts. Special shows on the following subjects are planned:

Preventing falls | Future practice | Exercise circuits for children and young people | Medical occupational rehabilitation | Osteopathy | Speech and language therapy | Complementary medicine, medical wellness

Promotional area

Use practical demonstrations in the promotional area to make a hugely striking impression on trade visitors with your products and services, to present new products or showcase exercise equipment through performance tests.

The entire trade fair spectrum at a glance

EXHIBITION AREAS

- Treatment equipment for physiotherapy
- Physical therapy treatment equipment
- Treatment equipment for occupational therapy, speech and language therapy
- Rehabilitation equipment, devices and aids
- Fitness and exercise therapy equipment
- Convenience goods and consumables, health products
- Complementary therapies
- Wellness approaches and products
- Equipment and facilities
- IT setup and management
- Training, further and advanced training
- Publishers and trade literature
- Consultation and services





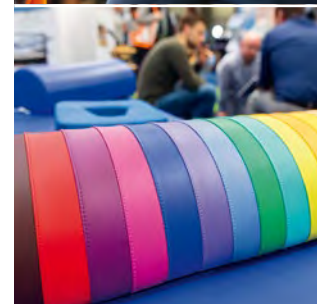
Relevant target groups, strong partnerships

Trade visitors

- Physiotherapists
- Occupational therapists
- Speech and language therapists
- Massage therapists and balneotherapists
- Sports therapists
- Sports scientists, sports instructors
- Coaches, trainers in sport for rehabilitation and physical health, sports & fitness coaches
- Medical specialists in neurology, orthopaedics, sports medicine, physical medicine and rehabilitation, manual medicine
- Management of outpatient medical rehabilitation centres, acute hospitals and rehabilitation clinics

Our partners

- German Association of Physiotherapy (ZVK)
- Association of Physical Therapy (VPT)
- German Association of Self-employed Physiotherapists (IFK)
- VDB Physiotherapy Association
- German Association of Occupational Therapists (DVE)
- German Association for Speech and Language Therapy (DBL)
- LOGO Deutschland e.V.
- German Organisation for Medical Rehabilitation (DEGEMED)
- German Geriatrics Association
- German Society for Neurotraumatology and Clinical Neurorehabilitation (DGNKN)
- German Society for Sports Medicine and Prevention (DGSP)
- German Association for Health Related Fitness and Sports Therapy (DVGS)
- Professional Association of Rehabilitation Doctors in Germany (BVPRM)
- German Society for Physical Medicine and Rehabilitation (DGPMR)
- German Sports Association for the Disabled (State Associations for Saxony, Saxony-Anhalt, Thuringia)
- German Gymnastics Association (DGymB)
- State Association of Saxony for the Rehabilitation and Prevention of Cardiovascular Diseases (LVS-PR)
- Association of German Osteopaths (VOD)





Largest national trade congress: From science to practice



Broad range of subjects

A top class, practical and interdisciplinary programme has allowed the therapie Leipzig congress to evolve into the industry's largest and most significant national event for professional development. In 2019 we are once more expecting upwards of 3,100 congress participants from around Germany looking to stay up-to-date with developments in the field.



Lively activity at the congress

Among the particular strengths of the congress programme are the many exciting events, practical demonstrations and interdisciplinary discussions. These include:

- Scientific symposiums on new and verified treatment methods
- Live transmission of an operation to the Congress Center Leipzig
- Interdisciplinary papers and seminars
- Workshops with hands-on practical tutorials
- Fascinating podium discussions on developments in professional policy



Key topics (planned)

Neurology | Orthopaedics | Sports medicine | Cardiovascular diseases

Other topics (selection)

Equipment-aided rehabilitation | Occupational therapy | Speech and language therapy | Lymphology | Medical exercise therapy | Functional training | Sports therapy | Aquatherapy | Medical fitness and wellness | Rehabilitation and health-related fitness | Workplace health promotion | Medical occupational rehabilitation | Complementary therapies (TCM, Thai Yoga, Qigong etc.) | Management and marketing for allied health services and inpatient care





Active participation of exhibitors in the congress

As an exhibitor you can be sure of making a lasting positive impression by adding your own contribution to the congress programme. The boost to your trade fair success should not be underestimated.

Call for papers

You are cordially invited to contribute first-hand to the therapie Leipzig 2019 congress programme with presentations that are free from product or vendor bias. Abstracts can be submitted by **15 July 2018**. More information can be found at:

www.therapie-leipzig.com/cfp

Exhibitor workshops

Demonstrate your professional expertise and make a huge impression on trade visitors with your products and services! Conducting your own workshops or seminars provides the ideal opportunity to emphasise your strengths to customers and potential buyers.

Register your topics by 31 August 2018!



Exclusive advertising

Harness this unique opportunity to draw attention to your business and what it offers in an incredibly striking way whilst positioning yourself securely with your target group! For instance with ads in the trade fair catalogue, in the trade fair and congress programme, with the congress bag, lanyards, water coolers or on advertising space around the trade fair site.

The choice is yours, so it's up to you what best suits your needs.

Your order forms can be found at:
www.therapie-leipzig.com/registration





Event facts and figures

Dates:	7 to 9 March 2019
Stand allocation from:	September 2018
Stand construction:	4 and 5 March 2019, 7 a.m.–10 p.m. 6 March 2019, 7 a.m.–3 p.m.
Stand dismantling:	9 March 2019 from 5 p.m. 10 and 11 March 2019, 7 a.m.–10 p.m.
Venue:	Leipziger Messe Hall 2, Congress Center Leipzig Messehaus Conference Rooms

Stand rental prices

	For registrations by 30/06/2018	For registrations from 01/07/2018
Row stand	133.00 EUR/m ²	140.00 EUR/m ²
Corner stand	139.00 EUR/m ²	146.00 EUR/m ²
Peninsula stand	145.00 EUR/m ²	152.00 EUR/m ²
Island stand	152.00 EUR/m ²	159.00 EUR/m ²
Space discount	100 to 149 m ² : 5.0 % 150 to 199 m ² : 7.5 % from 200 m ² : 10.0 %	

Prices are subject to a media flat rate of 186.00 EUR,
0.60 Euro/m² AUMA fee and VAT.

Submission dates

for publication in the congress programme

Call for papers, abstracts:	15 July 2018
Exhibitor workshops:	31 August 2018
Short talks in the specialist forums:	15 September 2018

How can we be of assistance?

Interested in taking part in 2019 as an exhibitor?
We are more than happy to help you plan, organise
and prepare your participation in the trade fair.

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Always stay up-to-date!

At www.therapie-leipzig.com,
facebook.de/therapie-leipzig and on YouTube.



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YOUR EARLY BIRD DISCOUNT
Register by 30 June 2018
and save 7.00 EUR / m²!
www.therapie-leipzig.com/registration